



ECONOMIC DEVELOPMENT

PEER-LEARNING NETWORK

Welcome! Please share in the chat your name, organization and location

Thank you to Truist Bank for its support of small businesses!



AGENDA

- ❖ Welcome & Introduction
- ❖ National Census Survey of Community Development Organizations: Briefing on Their Economic Development Activities
- ❖ Ice-Breaker
- ❖ Presentation by Philadelphia Association of Community Development Corporations
- ❖ Fireside chat + Q&A
- ❖ Peer-sharing in breakout rooms
- ❖ Close

Pre-Meeting Poll



Community Development Organizations, 2018

6000 Organizations



\$54.2 B
in assets

\$22.9 B
in revenues

234,520
Employees

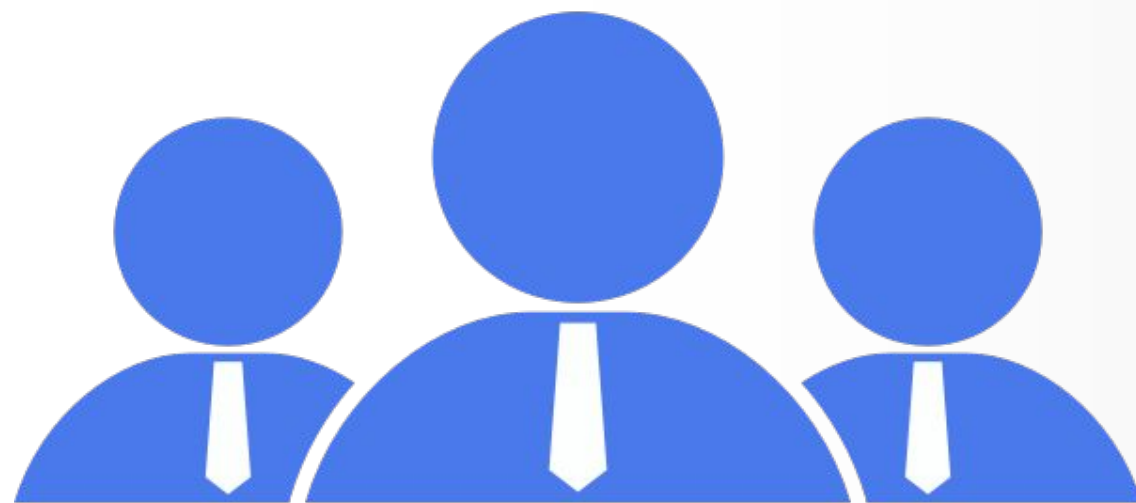
Strategies to Advance Economic Inclusion among Community Development Organizations

- Training and Career Pathways
- Commercial Facility Development and Financing
- Healthy Food Access and Food Sovereignty
- Leveraging Assets from Anchor Institutions
- Support for Local Entrepreneurs

Training and Career Pathways

37%

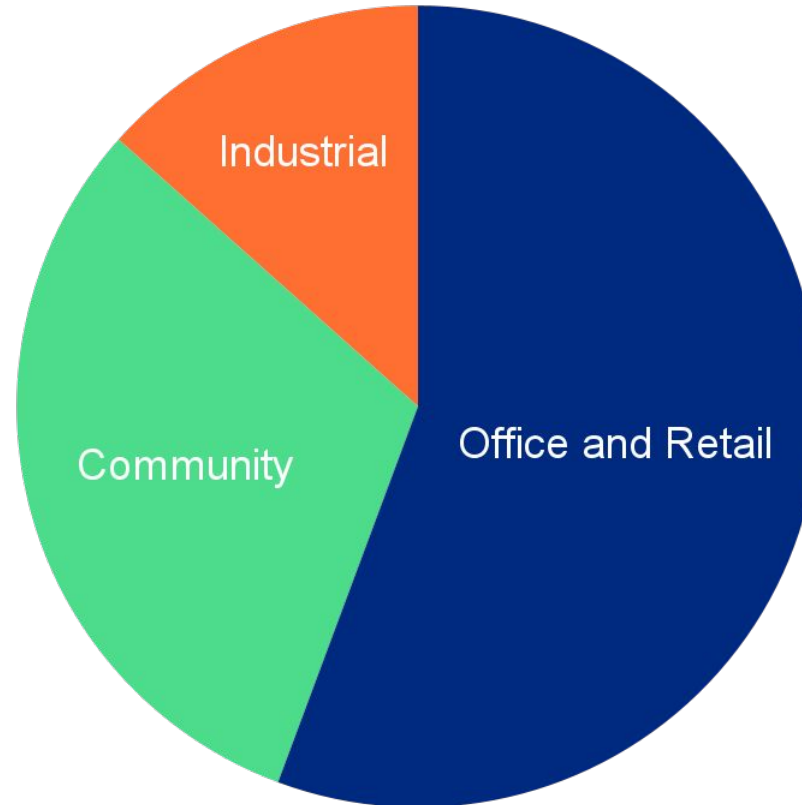
of organizations provide job skills readiness programs, training, or placements



Commercial Facility Development & Financing

26%

Of the field develops
commercial facilities



Types of facilities
developed, 2019-2021

3,500

Total facilities developed

2359

Office/Retail Facilities

868

Community Facilities

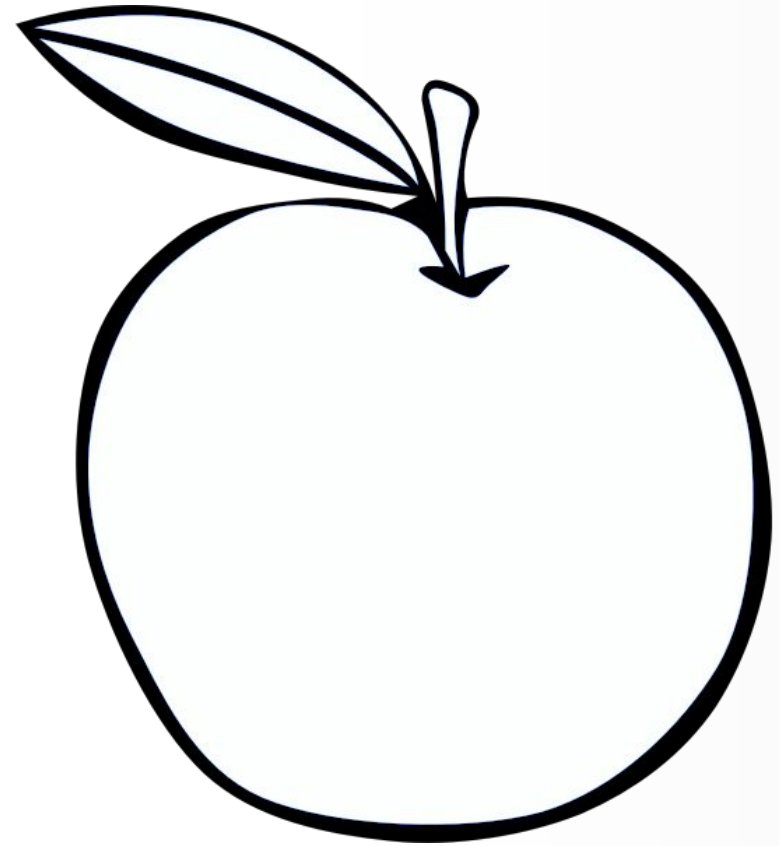
249

Industrial/Incubator Facilities

Healthy Food Access and Food Sovereignty

15%

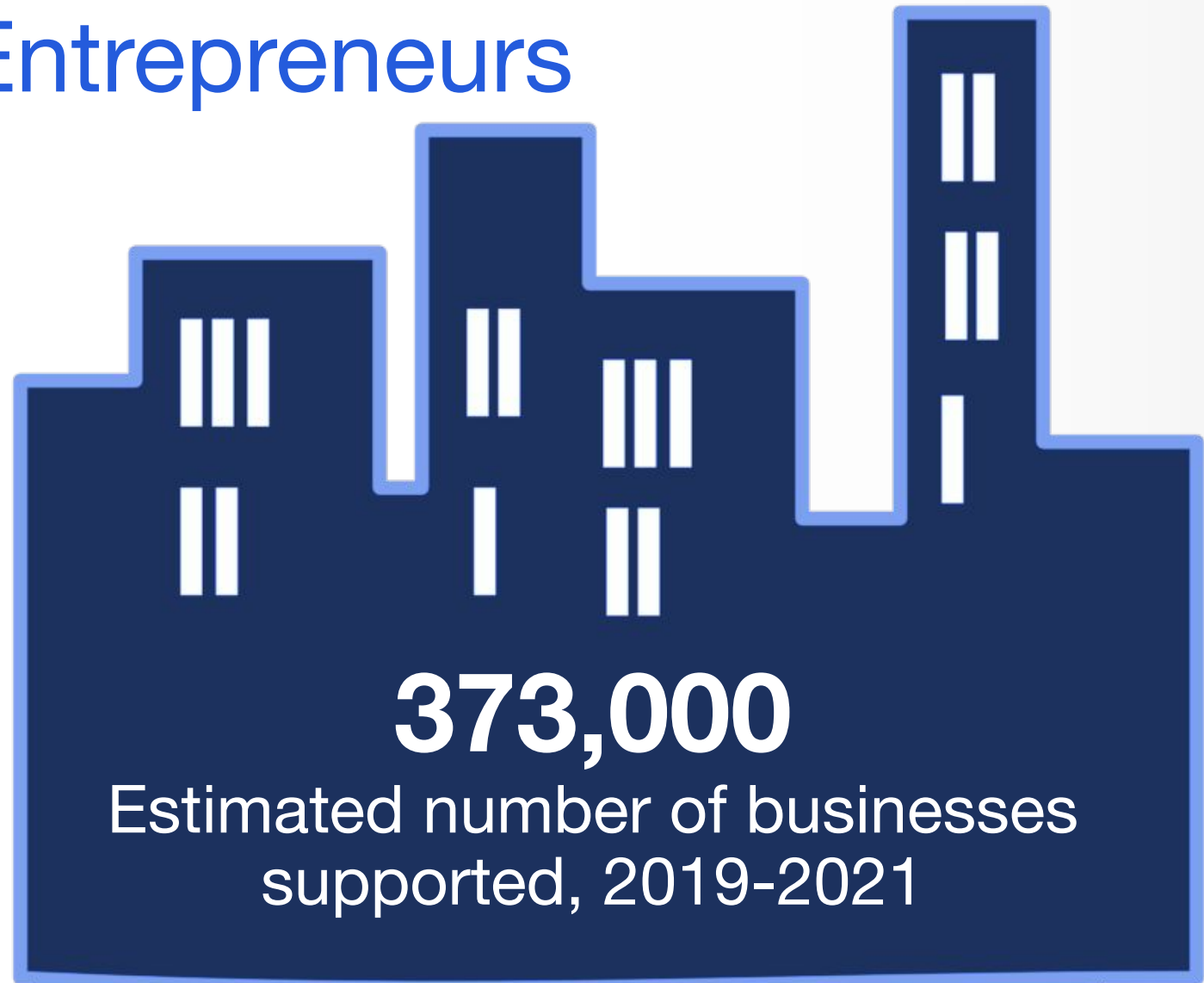
of organizations provide food
systems planning services



Support for Local Entrepreneurs

224

Average number of businesses
reached by **one** organization,
2019 - 2021





Thank you to Truist Bank for its support of small businesses!



Heidi Schoonover

Managing Director of CRA Strategic Programs & Initiatives

Opening Question:

What motivated you to join today's meeting?

TODAY'S FEATURED SPEAKERS



Joanna Winchester
Director of Training & TA
PACDC



Akeem Dixon
Founder
The Intersect



Mónica Parrilla
Commercial Corridor Manager
Esperanza Nueva

DISCUSSION QUESTIONS

1. What corridor management challenges do you face?
2. How is PACDC's support for commercial corridors and their managers similar to or unique from the way you advance this work in your area?
3. What might need to be adapted for your context?
4. Do you have any insights you want to share with your peers about how to navigate this work in the current environment? Questions about what they're doing?

Thank you!

Don't forget to share your feedback and ideas in our survey following the meeting

