



ECONOMIC DEVELOPMENT

PEER-LEARNING NETWORK

Welcome! Please share in the chat your name, organization and location

Thank you to Truist Bank for its support of small businesses!



AGENDA

- ❖ Welcome & Introduction
- ❖ National Census Survey of Community Development Organizations: Briefing on Their Economic Development Activities
- ❖ Ice-Breaker
- ❖ Presentation by Minnesota Consortium for Community Developers
- ❖ Fireside chat + Q&A
- ❖ Peer-sharing in breakout rooms
- ❖ Close

Community Development Organizations, 2018

6000 Organizations



\$54.2 B
in assets

\$22.9 B
in revenues

234,520
Employees

Strategies to Advance Economic Inclusion among Community Development Organizations

- Training and Career Pathways
- Support for Local Entrepreneurs
- Commercial Facility Development and Financing
- Healthy Food Access and Food Sovereignty
- Leveraging Assets from Anchor Institutions

Training and Career Pathways

37%

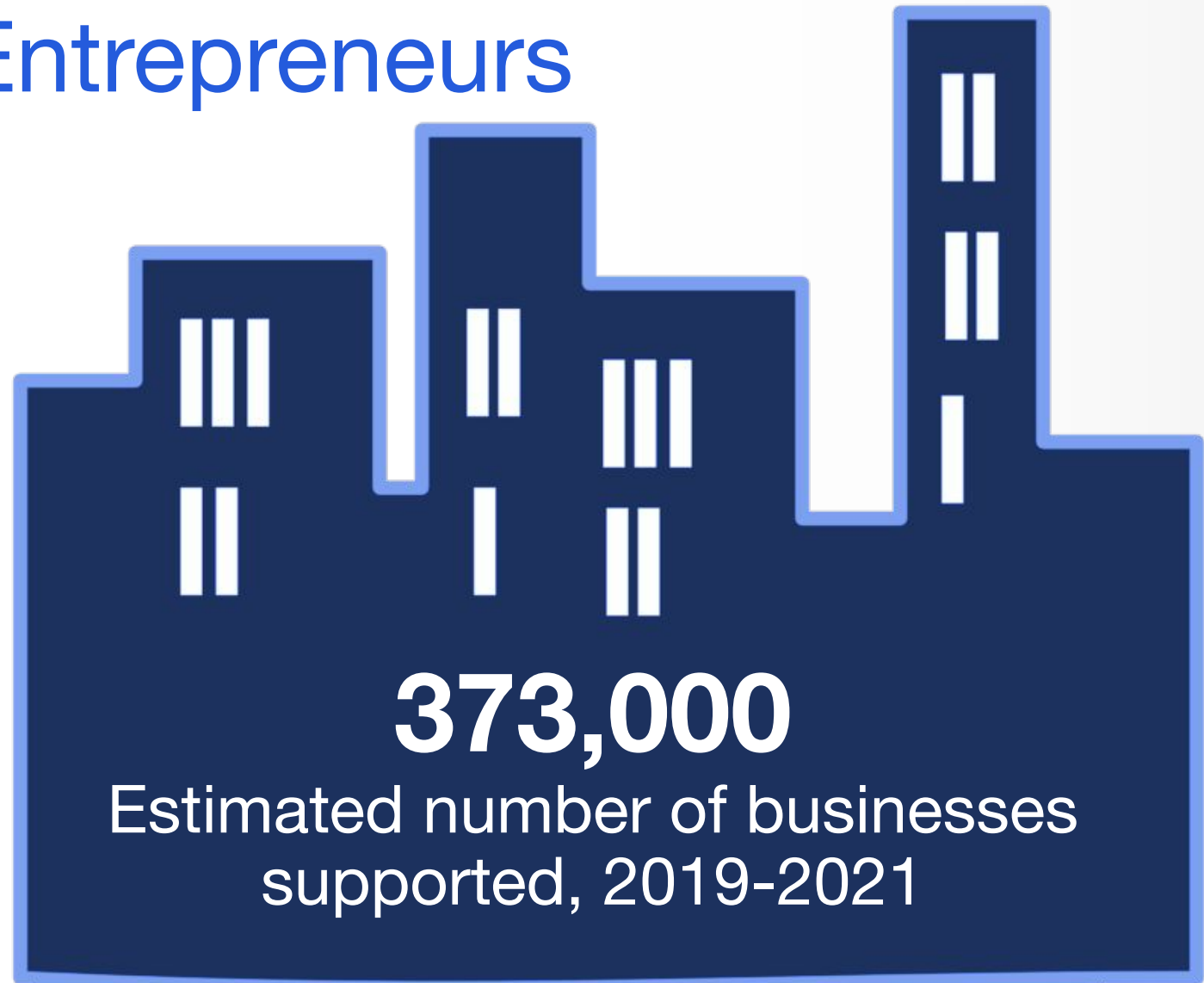
of organizations provide job skills readiness programs, training, or placements



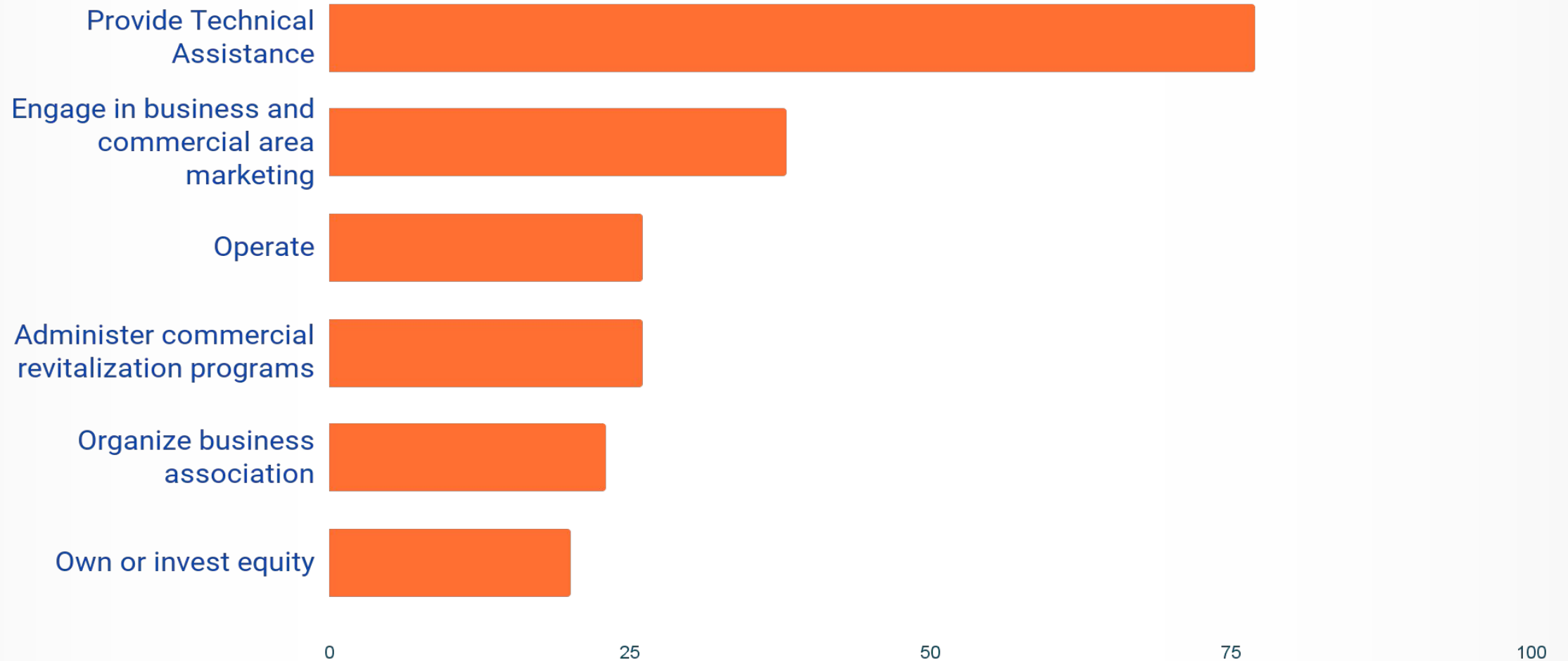
Support for Local Entrepreneurs

224

Average number of businesses
reached by **one** organization,
2019 - 2021



Business Support Activities Among Organizations

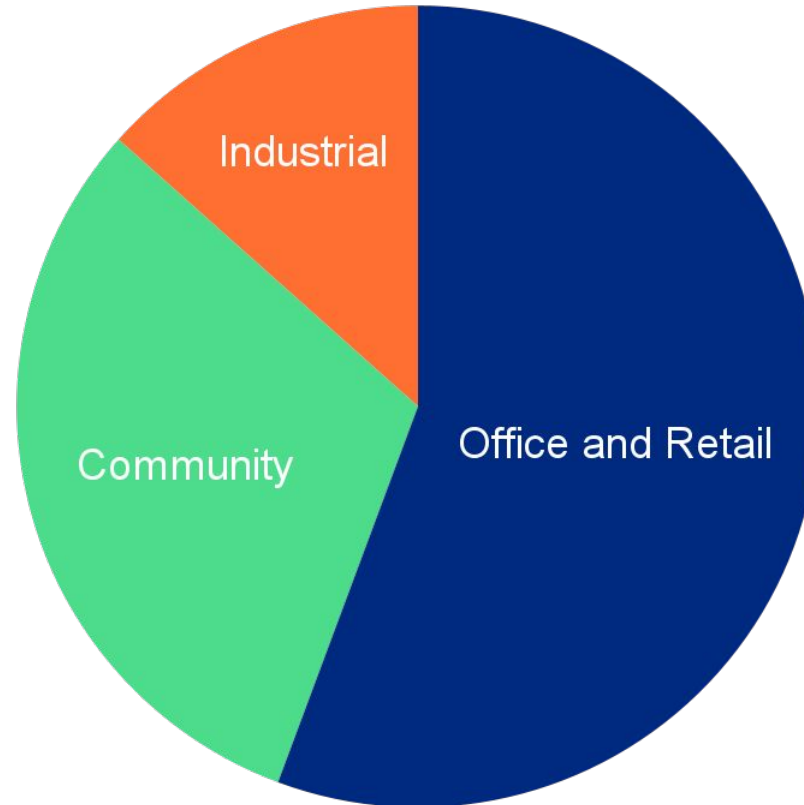


Share of CDOs that provide small business support

Commercial Facility Development & Financing

26%

Of the field develops
commercial facilities



Types of facilities
developed, 2019-2021

3,500

Total facilities developed

2359

Office/Retail Facilities

868

Community Facilities

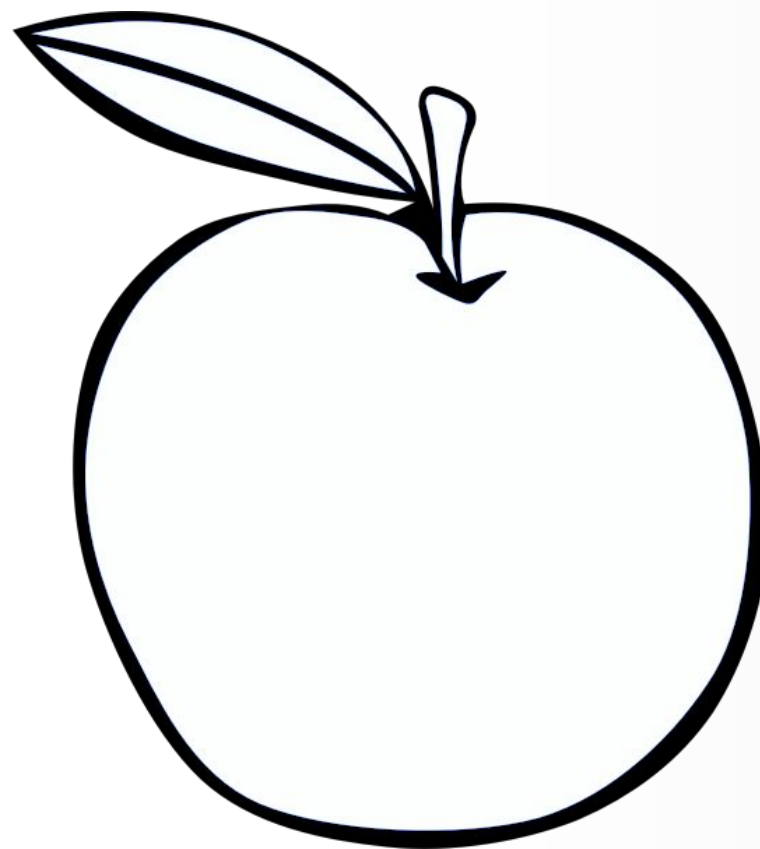
249

Industrial/Incubator Facilities

Healthy Food Access and Food Sovereignty

15%

of organizations provide food
systems planning services





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Heidi Schoonover

Managing Director of CRA Strategic Programs & Initiatives

Opening Question:

What motivated you to join today's meeting?

TODAY'S FEATURED SPEAKERS



Electra Skrzydlewski
Director of Shared Ownership



Tyler Hilsabeck
Director of Small Business
Development/Loan Officer

[Minnesota Consortium for Community Development](#)

BREAKOUT ROOMS

1. What about MCCD's Open to Business Program is either unique or familiar about how you advance this work in your area?
2. What do you know is happening within your organization and/or members surrounding this work?
3. What do you hope / fear / foresee will happen with your work over the next 3 months? 1 year? 5 years?
4. Do you have any insights you want to share with your peers about how to navigate this work in the current environment? Questions about what they're doing?
5. What is your #1 challenge in understanding or tackling this work?

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Upcoming Meetings

- **August 21 — Community Navigator Pilot Program & Small Business Ecosystem Hub**
BLDG Memphis
- **November 20 — Economic Development Programming**
Philadelphia Association of Community Development Corporations

Thank you!

Don't forget to share your feedback and ideas in our survey following the meeting

