

Strategies to Advance Economic Inclusion

- Leveraging Assets from Anchor Institutions
- Healthy Food Access and Food Sovereignty
- Training and Career Pathways
- Support for Local Entrepreneurs
- Commercial Facility Development and Financing

Based on the [CED Healthcare Playbook](#)

Leveraging Assets from Anchor Institutions

GOAL: Engage anchor institutions in place-based investing and community wealth building.

Anchor institutions are large organizations that have a significant impact on the economic and social development of their communities. They **are locally rooted by mission, invested capital, and relationships to customers, employees, residents and Vendors.**

Healthy Food Access and Food Sovereignty

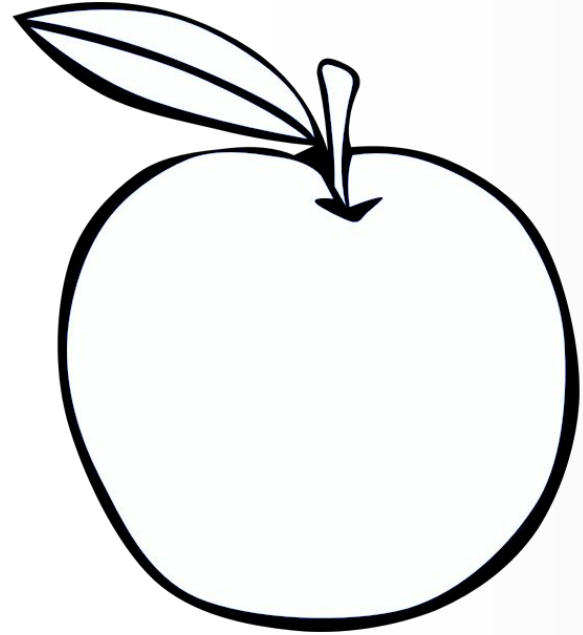
GOAL: Create an equitable food system in which low-income neighborhoods and communities of color can fully participate, prosper, and benefit.

Providing **financing, training, and support** for **local food producers, markets and distributors**, increases local access to healthy food and decreases food insecurity – a fundamental barrier to economic development.

Healthy Food Access and Food Sovereignty

15%

of organizations provide food
systems planning services



Training and Career Pathways

GOAL: Provide living-wage jobs and opportunities for career advancement, particularly for historically marginalized and disenfranchised groups.

Programs delivering **foundational literacy and math skills, technical training, certification opportunities, and financial coaching** connect clients to jobs with a career pathway and benefits while supplying local employers with qualified employees.

Training and Career Pathways

37%

of organizations provide job skills readiness programs, training, or placements



Support for Local Entrepreneurs

GOAL: To remove barriers that prevent people of color from starting successful businesses and to equip existing local businesses overlooked by conventional financing channels with the resources they need to grow through direct financing and technical assistance.

This work includes strategic support for businesses in historically marginalized communities – such as **microloans, business incubators & coaching, and business associations.**

Support for Local Entrepreneurs

31%

**\$197
million**

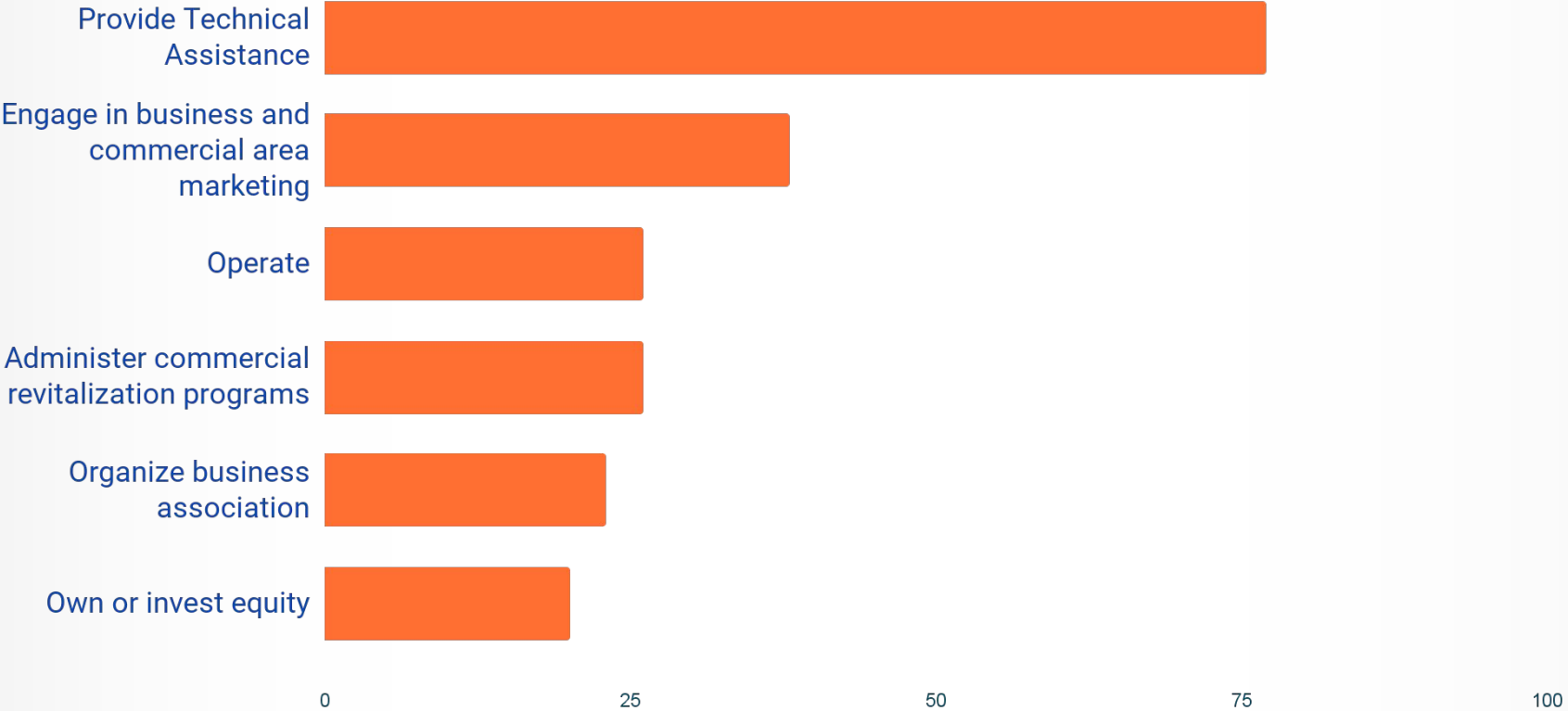
38%

organizations
provide business
financing

Total amount of
business loans
between 2019 -
2021

of organizations
provided other
business supports
during this period

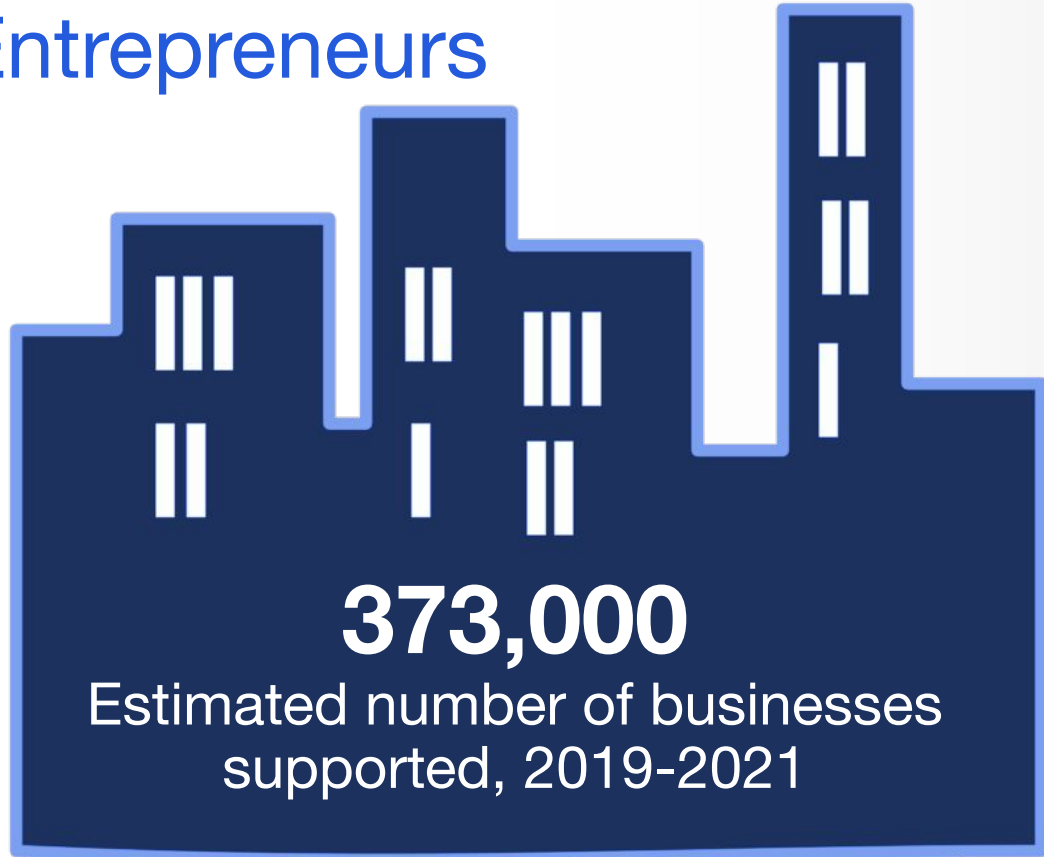
Business Support Activities Among Organizations



Support for Local Entrepreneurs

224

Average number of
businesses reached by **one**
organization, 2019 - 2021



Commercial Facility Development & Financing

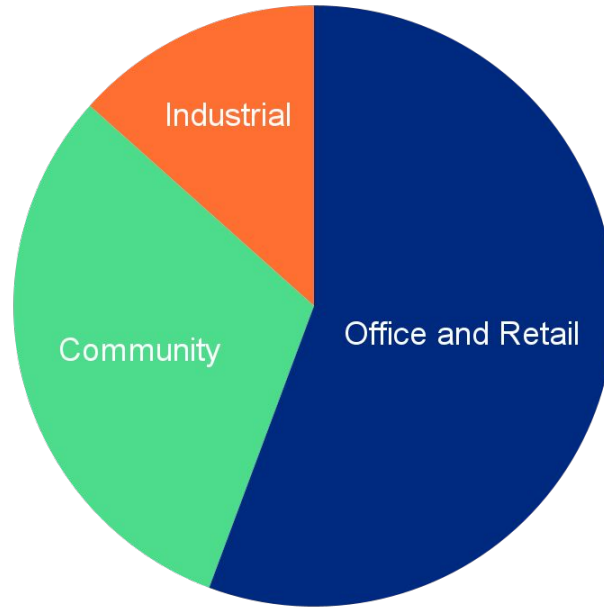
GOAL: Provide financial support for commercial facilities through equity, loans, grants, and technical assistance, thereby boosting local employment and service availability.

Developing and supporting new and existing commercial facilities existing **improves quality of life in the local community while creating and saving jobs for those who live there.**

Commercial Facility Development & Financing

26%

of organizations
developed commercial
or community
facilities, 2019-2021



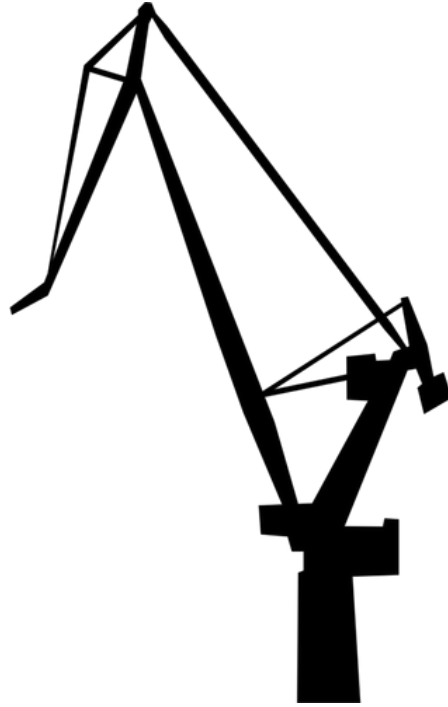
Types of facilities
developed

3,500

Total number of
facilities created, 2019
- 2021

Commercial Facility Development & Financing

45%



19,000

Portion of organizations that have **ever** developed commercial or community facilities

Total number of facilities created **ever**

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